

SCHEDULE APRIL 30TH

CALIFORNIA
MASONRY
SUMMIT
& EXPO
2026

AEC STUDENT PASS

100 Free Access &
Transportation Buses

FREE

Conference, Expo, Lunch, Happy Hour,
alcohol Happy Hour, Spin-the-Wheel

SOLD OUT

EVENT PASSES

Individual Full-Access
Passes

\$180

All-Inclusive: Conference, Expo,
Lunch, Happy Hour, Spin-the-Wheel

Start	End	Activity	Session Title	Speaker	Expo Status	Where	
7:30 AM	9:00 AM	Registration Opens 7:30 / Networking & Breakfast Snacks at Expo 8:00 to 9:00 / Architecture Exhibition at Patio Area Opens 8:00 AM			Expo & Patio Open 8:00 AM	Main Stage + Expo	
9:00 AM	9:15 AM	9:00 - 9:05 AM	Host and EMCEE - Welcome and Opening Remarks	CMC + EMCEE Jodi Holmes Escamilla - Regional Sales Manager @ H.C. Muddox	Expo & Patio Open	Main Stage	
		9:05 - 9:15 AM	CMC Announcements				
Transition - Same Room							
9:15 AM	10:20 AM	Brick - Architecture Panel - Award Winning Architects			Sunup Mathew - Director of Industry Development & Technical Services @ International Masonry Institute (IMI)	Expo & Patio Closed	Main Stage
		9:15 - 9:20 AM	Session Sponsor Intro (5 min)	Session Sponsor - Thompson Building Materials			
		9:20 - 10:20 AM (60 min)	Moderator				
			ZGF Architects - Cal Poly SATRC Complex	Steven Joonha Chang - Principal @ ZGF Architects			
			CO Architects - UCR School of Medicine Educational Building II	F. Arnold Swanborn, AIA, LEED AP - Design Principal @ CO Architects			
Moore Ruble Yudell Architects & Planners - UC Riverside School of Business	Jeanne Chen, FAIA - Principal @ Moore Ruble Yudell Architects & Planners						
ZGF Architects - Aggie Square	Steven Joonha Chang - Principal @ ZGF Architects						
10:20 AM	10:30 AM	Transition to Breakrooms (10 min)			Expo Closed		
10:30 AM	11:20 AM	Session A-1	Design-Build Panel - Presenting the "UC Riverside School of Business, Award of Distinction at the DBIA-WPR 2025."	Jose Felsmann - Director of Business Development @ Southland Industries - Board Member @ DBIA Western Pacific Region (Moderator)	Expo Closed / Patio Open	Breakroom (The Gallery 100px)	
				Jessica (Scott) Jensen, DBIA - Design Manager @ McCarthy Building Companies			
				Jeanne Chen, FAIA - Principal @ Moore Ruble Yudell Architects & Planners			
				Andrew Runnoe, PE, SE - Discipline Manager, Structural Engineering @ Coffman Engineers			
Session B-1 (Presented by E Z Mix INC)	Beyond Thermal Mass, Concrete Block as a Building Material	Bob Habian AIA - Masonry Expert - Founder & CEO @ Tect App	Breakroom (The Deck 2nd Floor - 100px)				
Session C-1 (Presented by Beauty of Block)	Climate-Responsive Design - Balancing Resilience, Thermal Performance, and Embodied Carbon with Concrete Masonry	Irene Li - Technical Director @ Design Collective from Concrete Masonry Checkoff & Beauty of Block	Breakroom (Media Room 50px)				
Outdoor Session D-1 (Presented by IMI)	Hands-On Experience , Augmented Reality - Bricklaying with IMI (morning session)	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)	Patio				
Transition to Expo & Lunch							

Schedule might be subject to changes.

#masonrymatters

SCHEDULE APRIL 30TH

Start	End	Activity	Session Title	Speaker	Expo Status	Where
Transition to Expo & Lunch						
11:20 AM	1:40 PM	11:20 AM - 12:20 PM	Expo Only Time - Lunch Served at Expo 11:45 to 13:00		Expo & Patio Open	Expo + Patio
		11:20 AM - 12:20 PM	Podcast Interviews	Adam Hutchinson, P.E. - Executive Director @ Northwest Masonry Institute		Expo Lobby
		11:30 AM - 12:00 PM	Introduction to Concrete Masonry, Debunking CMU Myths - Exclusive Student's Session - Sponsored by Angelus Block (30 min)	Zack Staab - Architectural Sales @ Angelus Block		Breakroom (The Gallery 100px)
		12:20 - 12:45 PM	Keynote Speaker during Lunch (25 min)	Carol Lanham, AIA, Assoc. DBIA - Principal and Board of Directors @ Lionakis - VP of Communications @ AIA California		Expo + Main Stage
		12:45 - 1:00 PM	Student Awards Sponsors & Jury Intro (2 sponsors - 15 min)	Presenting Sponsor - Orco Block & Hardscape		
		1:00 - 1:15 PM	Student's Design Awards (15 min)	Competition Judges Presenting Awards: Toni Lewis, Jessica Orlando, Anthony Damon, Suyama Bodhinayake, Ismar Enriquez, Bob Hablan.		
		1:15 - 1:40 PM	Keynote Speaker (25 min)	Ben Stapleton, Executive Director @ USGBC California		
Transition to Breakrooms (10 min)				Expo Closed		
1:50 PM	2:45 AM	Session A-2	Education Facilities Panel - School Districts	James Krueger AIA, NCARB - Director of Design @ HMC Architects (Moderator)	Expo Closed / Patio Open	Breakroom (The Gallery 100px)
				Alex Belanger - Chief of Operations @ Fresno Unified School District (FUSD)		
				Roland Mueller - Facilities Asset Development Director for Planning + Design @ Los Angeles Unified School District (LAUSD)		
		Session B-2 (Presented by Moda Concrete)	LEED v5 - A Whole New Approach: Achieving Sustainable and Resilient Designs with Masonry (CE Credits)	Christine A. Subasic, PE, LEED AP, FTMS - Consulting Architectural Engineer specializing in Sustainable Design and Masonry		Breakroom (The Deck 2nd Floor - 100px)
		Session C-2 (Presented by Orco Block)	CMU - Fire and Resiliency (CE Credits)	Abdol Bahrami, Assoc. AIA, LEED Green Assoc. - Architectural Manager @ Orco Block & Hardscapes		Breakroom (Media Room 50px)
Outdoor Session D-2 (Presented by IMI)	Hands-On Experience, Augmented Reality - Bricklaying with IMI (afternoon session)	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)	Patio			
2:45 PM	2:55 PM	Transition to Main Room (10 min)		Expo Closed		
2:55 PM	4:00 PM	Concrete Block - CMU Architecture Panel - Award Winning Architects			Expo & Patio Closed	Main Stage
		2:55 - 3:00 PM	Session Sponsor Intro (5 min)	Session Sponsor - Angelus Block		
		3:00 - 4:00 PM (60 min)	Moderator	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)		
			o2 Architecture - Sunnyslands Administration & Operations Campus and Engineered Wetlands	Lance O'Donnell, FAIA - Principal @ o2 Architecture - Educator @ CalPoly Pomona		
			SVA Architects - Woodbridge High School Performing Arts Center	Robert Simons, AIA - Partner & President @ SVA Architects		
			oo-d-a studio - LeParc Multi-family Building, North Park, San Diego	Dominique Houriet - President @ Ioo-d-a studio; Architect / Developer / General Contractor		
			Arcadis - Great Whittier Regional Aquatic Center	Janvi Kanani, AIA, LEED AP BD+C, DBIA - Principal @ Arcadis - Past President @ Assoc. for Women in Architecture + Design		
Transition to Expo Happy Hour						
4:00 PM	5:00 PM	Happy Hour at Expo & Closing Remarks		Expo & Patio Open	Main Stage + Patio + Expo	
4:00 PM	4:30 PM	Podcast Interviews	Adam Hutchinson, P.E. - Executive Director @ Northwest Masonry Institute		Expo Lobby	

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SPEAKERS & PRESENTERS

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& EXPO
2026

CMSE presents a world-class speaker's line-up!



CAROL LANHAM
AIA, Assoc. DBIA - Principal and Board of Directors @ Lionakis - VP of Communications @ AIA California



BEN STAPLETON
Chief Executive Officer (CEO) @ USGBC California



CHRISTINE SUBASIC
PE, LEED AP, FTMS - Consulting Architectural Engineer specializing in Sustainable Design and Masonry



LANCE O'DONNELL
FAIA - Principal @ o2 Architecture - Educator @ CalPoly Pomona



JOSE FELSMANN
Director of Business Development @ Southland Industries - Board Member @ DBIA Western Pacific Region



JODI HOLMES ESCAMILLA
Regional Sales Manager @ H.C. Muddox



DOMINIQUE HOURIET
President @ [oo-'d-a] studio Architect, Developer, and General Contractor



ARNOLD SWANBORN
AIA, LEED AP - Design Principal @ CO Architects



JAMES KRUEGER
AIA, NCARB - Director of Design @ HMC Architects



STEVEN CHANG
AIA, LEED AP BD+C - Principal @ ZGF Architects



ROBERT M. SIMONS
AIA - Partner & President @ SVA Architects



ZACK STAAB
Architectural Sales @ Angelus Block



MARK SWANSON
AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)



IRENE LI
Technical Director @ Concrete Masonry Checkoff / Beauty of Block



BOB HABIAN
AIA, Masonry Expert - Founder & CEO @ Tect App



JANVI KANANI
AIA, LEED AP BD+C, DBIA - Principal @ Arcadis - Past President @ Assoc. for Women in Architecture + Design



ADAM HUTCHINSON
P.E. - Executive Director @ Northwest Masonry Institute



JEANNE CHEN
FAIA - Principal @ Moore Ruble Yudell Architects & Planners



SUNUP MATHEW
Director of Industry Development & Technical Services @ International Masonry Institute (IMI)



ROLAND MUELLER
Facilities Asset Development Director for Planning + Design @ Los Angeles Unified School District (LAUSD)



ALEX BELANGER
Chief of Operations @ Fresno Unified School District (FUSD)



ABDOL BAHRAMI
Assoc. AIA, LEED Green Assoc. - Architectural Manager @ Orco Block & Hardscapes



ANDREW RUNNOE
PE, SE - Discipline Manager, Structural Engineering @ Coffman Engineers



JESSICA JENSEN
DBIA - Design Manager @ McCarthy Building Companies

You can't miss these amazing presenters!

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