

# OFFERINGS

SPONSORSHIPS, BOOTHS, AND MORE!



CMSE-26 brings together exciting keynotes, engaging panels and breakouts, and fun networking opportunities. CMSE-26 provides sponsors multiple opportunities to engage with attendees, targeting their specific audience or increasing brand awareness, while supporting the Masonry trade.

\*\*All Sponsorships can be paid in one exhibition, or installments before 12/2026.

## EVENT SPONSOR

Presenting  
Architecture Panel (2)

**\$10,000**

**SOLD OUT**

## STUDENT'S SPONSOR

100 AEC Students Free Access  
& Transportation Buses (1)

**\$10,000**

## DESIGN AWARDS

Presenting Student's Architecture  
Awards (\$12,000 in Checks) (2)

**\$7,500**

**SOLD OUT**

## PLATINUM SPONSOR

Presenting Breakout  
Sessions (4)

**\$6,000**

**ONLY 2  
LEFT**

## GOLD SPONSOR

Event  
Sponsorship (5)

**\$3,000**

## HAPPY HOUR

Presenting Happy Hour  
Kick-Off (1)

**\$7,500**

## LUNCH

Presenting Lunch with  
Video (2)

**\$4,000**

## COFFEE

Branded Coffee, Tea, &  
Water Stations (1)

**\$3,500**

## SPIN THE WHEEL

Branded Spin – the -  
Wheel & Prizes (1)

**\$3,500**

**Branded Vinyl Stickers** at the event venue are available as "add-ons" for all sponsorships.

**3' x 3' VINYL LOGO: \$350**

## EXHIBITOR BOOTHS

Interior 8x6'

**\$1,850**

Hands-on Outdoor

**\$2,500**

Logo on Event Material + 2 Passes

**SOLD OUT**

Offerings are subject to availability.

## EVENT SPONSOR

2 Available

\$10,000

**SOLD OUT**

### Benefits:

- Premium Booth 6'x16' at Main Stage
- 5 Min Speaking Intro at Main Stage Presenting one of the Architecture Panel sessions, with use of 30 ft screen for video.
- 3 Event Passes

### Marketing Materials:

- Large (largest) Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

**BOOTH  
STAMP**  
Required for  
Spin-the-Wheel

## STUDENT'S SPONSOR

1 Available

\$10,000

This sponsorship helps providing Free Access & Transportation Buses to 100 AEC Students from Participating Schools. (4 buses)

### Benefits:

- 2 Event Passes
- Expo Booth 6'x8'

### Marketing Materials:

- Large (largest) Logo at Event Marketing Materials
- Logo at Student's Badges (branded student badges)
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

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## STUDENT'S DESIGN AWARDS SPONSOR **\$7,500**

2 Available (brick / concrete block)

CMC is hosting an Architecture Design Competition for Students at CMSE-26 with 2 Categories: Brick and Concrete Block.

Schematic Design deliverables with a prominent use of masonry materials. Free Registration / Eligible for AEC Students in CA only.



### **Benefits:**

- 5 Min Speaking Intro at Main Stage Presenting Award Winners, with use of 30 ft screen for video.
- 2 Event Passes

### **Marketing Materials:**

- Large (largest) Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts
- Logo on Awards and Scholarship Check Posters



**A total of \$12,000 will be awarded to Awarded Students.**

### **Concrete Block Design** Competition:

- 1<sup>st</sup> Place: Scholarship of \$3,000
- 2<sup>nd</sup> Place: Scholarship of \$2,000
- 3<sup>rd</sup> Place: Scholarship of \$1,000

### **Brick Design** Competition:

- 1<sup>st</sup> Place: Scholarship of \$3,000
- 2<sup>nd</sup> Place: Scholarship of \$2,000
- 3<sup>rd</sup> Place: Scholarship of \$1,000

## PLATINUM SPONSOR

**\$6,000**

6 Available

### Benefits:

- Expo Booth 6'x8' included
- 5 Min Speaking Intro at one Breakroom Session, Presenting Session
- 2 Event Passes

### Marketing Materials:

- Prominent (Medium) Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

**BOOTH  
STAMP**

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Spin-the-Wheel

## GOLD SPONSOR

**\$3,000**

### Benefits:

- 2 Event Passes

### Marketing Materials:

- Standard Logo at Event Marketing Materials
- 1 Banner at CMC's Newsletter to 39,000 Contacts

## SPONSORED SPEAKING SLOT

**\$3,000**

3 Available

\*Topic and Presentation Abstract is required for event committee approval.

### Benefits:

- Speaking Session at Breakrooms - 50 Min
- 1 Event Pass

### Marketing Materials:

- Standard Logo at Event Marketing Materials
- 1 Dedicated Social Post

**SOLD OUT**

## HAPPY HOUR SPONSOR

**\$7,500**

1 Available

### **Benefits:**

- Speaker Presenting Happy Hour with 5 Min Video at 30 ft Screen
- 2 Event Passes

### **Marketing Materials:**

- Prominent (Medium) Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

## LUNCH SPONSOR

**\$4,000**

2 Available

### **Benefits:**

- 5 Min Video at 30 ft Screen in Main Stage during Lunch
- 2 Event Passes

### **Marketing Materials:**

- Standard Logo (Gold Level) at Event Marketing Materials
- Logo at Lunch Tables
- 1 Dedicated Social Post

## COFFEE SPONSOR

**\$3,500**

1 Available

### Benefits:

- 2 Event Passes

### Marketing Materials:

- Standard Logo (Gold Level) at Event Marketing Materials
- Branded Coffee & Water Stations
- 1 Dedicated Social Post

## SPIN THE WHEEL & GAMES SPONSOR

**\$3,500**

1 Available

Spin the wheel prizes valued \$3,500, including iPad, Kindle, headphones, Apple Watch, Speakers, and other.

**All BOOTH STAMPS** from selected exhibitors are required for participating at Spin-the-Wheel.

### Benefits:

- 2 Event Passes

### Marketing Materials:

- Standard Logo (Gold Level) at Event Marketing Materials
- Branded Spin-the-Wheel Station
- 1 Dedicated Social Post

## EXHIBITOR BOOTH (8'x6')

27 Available

**\$1,850**

### Benefits:

- Assigned space of 8' x 6'
- 2 Event Passes
- 6 ft Table + 2 Chairs Provided
- Electrification available for a FEE.

### Marketing Materials:

- Exhibitor Logo at Event Marketing Materials

## HANDS-ON SPACE (CUSTOM)

4 Available – Patio Area

**\$2,500**

**SOLD OUT**

Patio area is equipped with a Coffee Station, a Bar, Corn Hole, sitting tables, Student Design Competition Exhibition, and Spin-the-Wheel.

### Benefits:

- Custom Space
- 2 Event Passes
- 6 ft Table + 2 Chairs Provided
- Electrification available for a FEE.

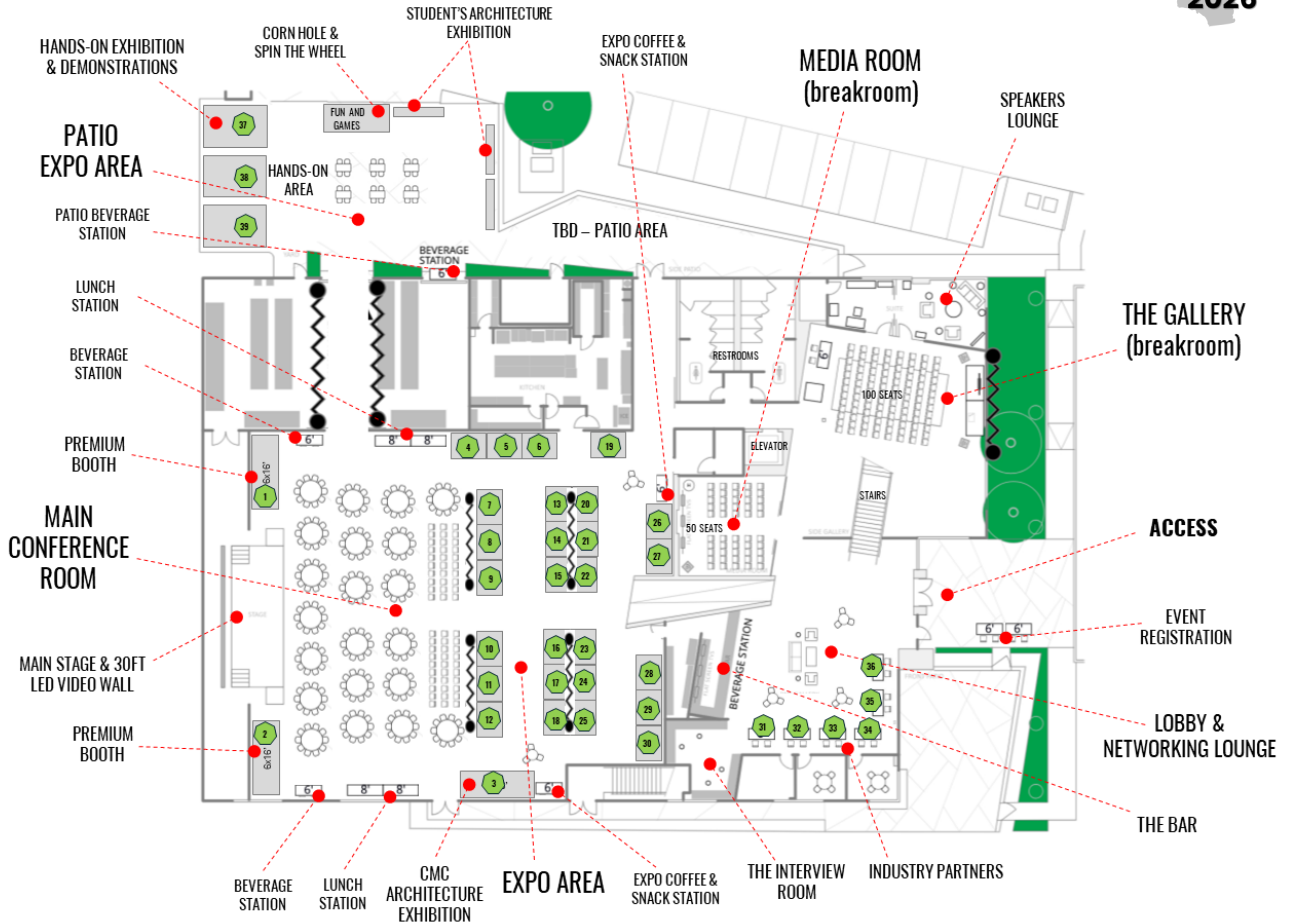
### Marketing Materials:

- Exhibitor Logo at Event Marketing Materials

**BOOTH  
STAMP**  
Required for  
Spin-the-Wheel

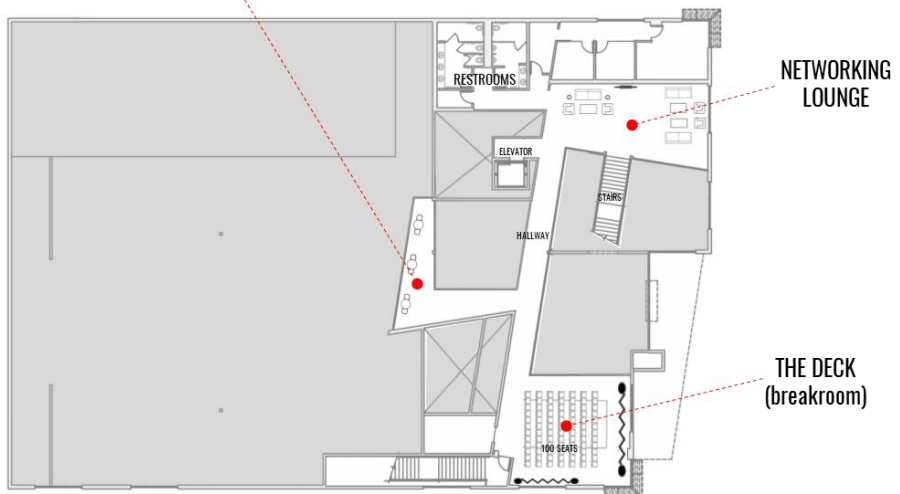
\*\*Exhibitor spaces can be paid in one exhibition, or installments before the event date: April 30<sup>th</sup>, 2026.

# LAYOUT First Floor



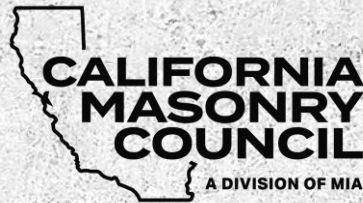
# LAYOUT Second Floor

OBSERVATION DECK  
(looks to expo main room)



\*\*\*Event Layouts might be subject to changes.

The 2<sup>nd</sup> Masonry Summit & Expo in California, uniting our trade with the AEC Community is brought to you by:



Event production by:  Verdical Group

California Masonry Council (CMC)'s mission is to be a catalyst, advocate, and the best masonry resource in California.

Our organization promotes masonry as an essential design and building material while uniting our trade with the AEC community (architecture, engineering, and construction).

CMC is a non-profit organization.

[info@CaliforniaMasonryCouncil.org](mailto:info@CaliforniaMasonryCouncil.org)

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