

APRIL 30, 2026, IRVINE, CA



CALIFORNIA MASONRY SUMMIT & EXPO 2026

REGISTRATION IS OPEN!
CLICK HERE TO REGISTER

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Presents the 2ND edition of the California Masonry Summit & Expo, uniting our trade with the AEC Community!

Architecture &
Design

Sustainability
& Energy Efficiency

Building Materials
& Code

Technology
& Innovation

Produced by California Masonry Council
Contact: info@CaliforniaMasonryCouncil.org

WHAT TO EXPECT IN 2026

CALIFORNIA
MASONRY
SUMMIT
& EXPO
2026

The California Masonry Summit & Expo convenes AEC leaders to collaborate, network, learn, and bridge information gaps about masonry.

A full-day conference and expo taking place in Irvine, CA at the AV Irvine Center.

An opportunity for NorCal / SoCal AEC professionals to network and connect with producers, contractors, and masonry experts, and to learn about sustainability, decarbonization, energy efficiency, innovation, and technology in the masonry industry.

Architecture +
Design Trends

Building +
Energy Code

Resiliency +
Fire Resistance

Technology + Robotics

LCAs + EPDs

Building Materials +
Products

Sustainability +
Green Building

Low Embodied Carbon

Net Zero +
Energy Efficiency

AEC Software +
BIM + VDC



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SPEAKERS & PRESENTERS

CALIFORNIA
MASONRY
SUMMIT
& EXPO
2026

CMSE presents a world-class speaker's line-up!



CAROL LANHAM
AIA, Assoc. DBIA - Principal and Board of Directors @ Lionakis - VP of Communications @ AIA California



BEN STAPLETON
Chief Executive Officer (CEO) @ USGBC California



CHRISTINE SUBASIC
PE, LEED AP, FTMS - Consulting Architectural Engineer specializing in Sustainable Design and Masonry



LANCE O'DONNELL
FAIA - Principal @ o2 Architecture - Educator @ CalPoly Pomona



JOSE FELSMANN
Director of Business Development @ Southland Industries - Board Member @ DBIA Western Pacific Region



JODI HOLMES ESCAMILLA
Regional Sales Manager @ H.C. Muddox



DOMINIQUE HOURIET
President @ [oo-'d-a] studio Architect, Developer, and General Contractor



ARNOLD SWANBORN
AIA, LEED AP - Design Principal @ CO Architects



JAMES KRUEGER
AIA, NCARB - Director of Design @ HMC Architects



STEVEN CHANG
AIA, LEED AP BD+C - Principal @ ZGF Architects



ROBERT M. SIMONS
AIA - Partner & President @ SVA Architects



ZACK STAAB
Architectural Sales @ Angelus Block



MARK SWANSON
AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)



IRENE LI
Technical Director @ Concrete Masonry Checkoff / Beauty of Block



BOB HABIAN
AIA, Masonry Expert - Founder & CEO @ Tect App



JANVI KANANI
AIA, LEED AP BD+C, DBIA - Principal @ Arcadis - Past President @ Assoc. for Women in Architecture + Design



ADAM HUTCHINSON
P.E. - Executive Director @ Northwest Masonry Institute



JEANNE CHEN
FAIA - Principal @ Moore Ruble Yudell Architects & Planners



SUNUP MATHEW
Director of Industry Development & Technical Services @ International Masonry Institute (IMI)



ROLAND MUELLER
Facilities Asset Development Director for Planning + Design @ Los Angeles Unified School District (LAUSD)



ALEX BELANGER
Chief of Operations @ Fresno Unified School District (FUSD)



ABDOL BAHRAMI
Assoc. AIA, LEED Green Assoc. - Architectural Manager @ Orco Block & Hardscapes



ANDREW RUNNOE
PE, SE - Discipline Manager, Structural Engineering @ Coffman Engineers



JESSICA JENSEN
DBIA - Design Manager @ McCarthy Building Companies

You can't miss these amazing presenters!

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THANK YOU!

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AND EXHIBITOR OPPORTUNITIES

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KEMP BROS
CONSTRUCTION



www.ccidc.org



SPEAKERS & PRESENTERS:



AIA California



HMC Architects



LIONAKIS

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tect.

INDUSTRY & MARKETING PARTNERS:



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AIA California

AIA Orange County



CMC is grateful to our Sponsors, Speakers, Exhibitors, and Industry Partners for supporting, promoting, and making this event possible.

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EVENT CONTENT

STUDENT COMPETITION, DESIGN-BUILD & EDUCATION FACILITIES PANELS



CALIFORNIA MASONRY DESIGN AWARDS

2026 STUDENT DESIGN COMPETITION
\$12,000 in Scholarships
73 Students Registered!

We look forward to seeing the inspiring designs from the new generation of designers! Registrations are closed. Winners to be announced at the California Masonry Summit & Expo 2026.

Meet the Judges

CALIFORNIA MASONRY SUMMIT & EXPO 2026
 APRIL 30, 2026, IRVINE, CA
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JESSICA ORLANDO
 Higher Education Practice Leader @ Perkins & Will - President @ AIA Pasadena & Foothill



ANTHONY DAMON
 Core Market Leader @ DPR Construction - AIA San Diego and AIA California Board of Directors - ACE Mentor San Diego Board of Directors



BOB HABIAN
 AIA, Masonry Expert - Founder & CEO @ Tect App



ISMAR ENRIQUEZ
 Design Lead and Project Manager @ Practice - AIA Los Angeles Board of Directors - AIA California Board of Directors



TONI LEWIS
 Founding Principal @ Lewis Schoepfle Architects - President @ AIA Los Angeles



SUYAMA BODHINAYAKE
 Senior Associate & Studio Lead @ M32 Design - Secretary of the Board of Directors @ AIA O.C. - Chair of Advocacy @ AIA CA Climate Action



AWARD-WINNING ARCHITECTURE DESIGN - BUILD PANEL

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JOSE FELSMANN
 Director of Business Development @ Southland Industries - Board Member @ DBIA Western Pacific Region



JEANNE CHEN
 FAIA - Principal @ Moore Ruble Yudell Architects & Planners



ANDREW RUNNOE
 PE, SE - Discipline Manager, Structural Engineering @ Coffman Engineers



JESSICA JENSEN
 DBIA - Design Manager @ McCarthy Building Companies

We're excited to announce a fantastic Design-Build Panel with Jeanne Chen Principal at Moore Ruble Yudell Architects & Planners, Andrew Runnoe, S.E. Structural Engineer from Coffman Engineers, and Jessica Jensen, Design Manager at McCarthy Building Companies; moderated by Jose Felsmann Director of Business Development Southland Industries and Board Member at DBIA Western Pacific Region at the California Masonry Summit & Expo 2026 (CMSE) on April 30 in Irvine, CA.



UC Riverside School of Business.
 Award of Distinction at the DBIA-WPR 2025.



CALIFORNIA EDUCATION FACILITIES PANEL

APRIL 30, 2026, IRVINE, CA

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This panel brings together Facility Planning Executives from CA School Districts to share their plans and projects; discuss the role of masonry materials in Education Facilities and explain decision-making from the owner's perspective for specifying building materials. Moderating this conversation will be James Krueger, Director of Design at HMC Architects.

Presenters:



Moderated by:



JAMES KRUEGER
 AIA, NCARB - Director of Design @ HMC Architects



ROLAND MUELLER
 Facilities Asset Development Director for Planning + Design @ Los Angeles Unified School District (LAUSD)



ALEX BELANGER
 Chief of Operations @ Fresno Unified School District (FUSD)

EVENT CONTENT

AWARD-WINNING ARCHITECTURE PANELS

CALIFORNIA MASONRY
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CONCRETE BLOCK ARCHITECTURE PANEL

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MARK SWANSON
AIA, CSI, LEED AP BD+C – North Central Regional Director @ International Masonry Institute (IMI)



JANVI KANANI
AIA, LEED AP BD+C, DBIA – Principal @ Arcosis – Past President @ Assoc. for Women in Architecture + Design



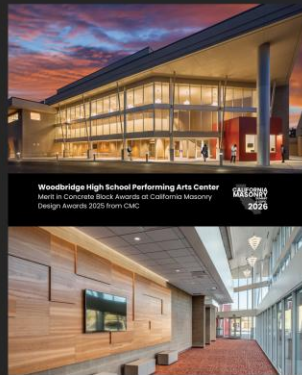
ROBERT M. SIMONS
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DOMINIQUE HOURIET
President @ [oo-d-a] studio Architect, Developer, and General Contractor



LANCE O'DONNELL
FAIA – Principal @ a2 Architecture – Educator @ CalPoly Pomona



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BRICK ARCHITECTURE PANEL

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SUNUP MATHIEW
Director of Industry Development & Technical Services @ International Masonry Institute (IMI)



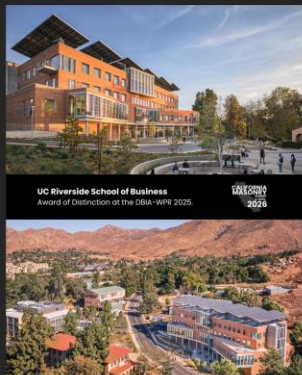
ARNOLD SWANBORN
AIA, LEED AP – Design Principal @ CO Architects



STEVEN CHANG
AIA, LEED AP BD+C – Principal @ ZGF Architects



JEANNE CHEN
FAIA – Principal @ Moore Ruble Yudell Architects & Planners



EVENT PROGRAM & CONTENT

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Featured content for this event includes, but is not limited to the following:



2 Architecture Panels featuring Award-Winning Architects (Concrete Block / Brick)



6 Learning Sessions with World-Class AEC Speakers, Design-Build & Masonry Experts



Architecture Exhibition from CMC Masonry Architecture Design Competition 2025



Expo with 40 Exhibitors, Networking Events, and Amazing Spin-the-Wheel Prizes



2 Keynote Sessions with World-Class AEC Speakers



Masonry Architecture Design Competition for Students (\$12,000 in Prizes), Student Architecture Exhibition



2 Sessions of Hands-On Experiences and Games at the Outdoor Expo

Eligible sessions will be subject to CE Credits.

WHO SHOULD ATTEND?

Professionals in the AEC community working with CMU block, brick, or stone. Architects, Engineers, Construction Managers, Facility Planners, and anyone who wants to stay informed about new trends, products, building materials, sustainability, energy efficiency, software, innovation and technology.

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OUR VENUE

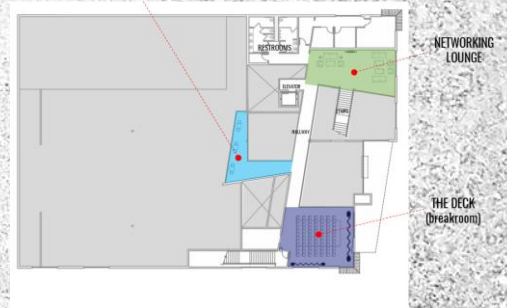
**CALIFORNIA
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2026



AV IRVINE EVENT CENTER
(2.5 Miles from Irvine Spectrum Center)
16500 SCIENTIFIC WAY, IRVINE, CA 92618

- ✓ 25,000 square feet
- ✓ Main Conference Room & Expo
- ✓ 3 Breakout Rooms
- ✓ Outdoor Expo & Games Area
- ✓ Networking Lounge
- ✓ Guest Meeting Rooms

OBSERVATION DECK
(looks to expo main room)



2nd Floor Layout

***Event Layouts might be subject to changes.

1st Floor Layout



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SCHEDULE APRIL 30TH

CALIFORNIA
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AEC STUDENT PASS

100 Free Access &
Transportation Buses

FREE

Conference, Expo, Lunch, Happy Hour -
alcohol Happy Hour, Spin-the-Wheel

SOLD OUT

EVENT PASSES

Individual Full-Access
Passes

\$180

All-Inclusive: Conference, Expo,
Lunch, Happy Hour, Spin-the-Wheel

Start	End	Activity	Session Title	Speaker	Expo Status	Where	
7:30 AM	9:00 AM	Registration Opens 7:30 / Networking & Breakfast Snacks at Expo 8:00 to 9:00 / Architecture Exhibition at Patio Area Opens 8:00 AM			Expo & Patio Open 8:00 AM	Main Stage + Expo	
9:00 AM	9:15 AM	9:00 - 9:05 AM	Host and EMCEE - Welcome and Opening Remarks	CMC + EMCEE Jodi Holmes Escamilla - Regional Sales Manager @ H.C. Muddox	Expo & Patio Open	Main Stage	
		9:05 - 9:15 AM	CMC Announcements				
Transition - Same Room							
9:15 AM	10:20 AM	Brick - Architecture Panel - Award Winning Architects			Sunup Mathew - Director of Industry Development & Technical Services @ International Masonry Institute (IMI)	Expo & Patio Closed	Main Stage
		9:15 - 9:20 AM	Session Sponsor Intro (5 min)	Session Sponsor - Thompson Building Materials			
		9:20 - 10:20 AM (60 min)	Moderator				
			ZGF Architects - Cal Poly SATRC Complex	Steven Joonha Chang - Principal @ ZGF Architects			
			CO Architects - UCR School of Medicine Educational Building II	F. Arnold Swanborn, AIA, LEED AP - Design Principal @ CO Architects			
Moore Ruble Yudell Architects & Planners - UC Riverside School of Business	Jeanne Chen, FAIA - Principal @ Moore Ruble Yudell Architects & Planners						
ZGF Architects - Aggie Square	Steven Joonha Chang - Principal @ ZGF Architects						
10:20 AM	10:30 AM	Transition to Breakrooms (10 min)			Expo Closed		
10:30 AM	11:20 AM	Session A-1	Design-Build Panel - Presenting the "UC Riverside School of Business, Award of Distinction at the DBIA-WPR 2025."	Jose Felsmann - Director of Business Development @ Southland Industries - Board Member @ DBIA Western Pacific Region (Moderator)	Expo Closed / Patio Open	Breakroom (The Gallery 100px)	
				Jessica (Scott) Jensen, DBIA - Design Manager @ McCarthy Building Companies			
				Jeanne Chen, FAIA - Principal @ Moore Ruble Yudell Architects & Planners			
				Andrew Runnoe, PE, SE - Discipline Manager, Structural Engineering @ Coffman Engineers			
Session B-1 (Presented by E Z Mix INC)	Beyond Thermal Mass, Concrete Block as a Building Material	Bob Habian AIA - Masonry Expert - Founder & CEO @ Tect App	Breakroom (The Deck 2nd Floor - 100px)				
Session C-1 (Presented by Beauty of Block)	Climate-Responsive Design - Balancing Resilience, Thermal Performance, and Embodied Carbon with Concrete Masonry	Irene Li - Technical Director @ Design Collective from Concrete Masonry Checkoff & Beauty of Block	Breakroom (Media Room 50px)				
Outdoor Session D-1 (Presented by IMI)	Hands-On Experience , Augmented Reality - Bricklaying with IMI (morning session)	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)	Patio				
Transition to Expo & Lunch							

Schedule might be subject to changes.

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SCHEDULE APRIL 30TH

Start	End	Activity	Session Title	Speaker	Expo Status	Where	
Transition to Expo & Lunch							
11:20 AM	1:40 PM	11:20 AM - 12:20 PM	Expo Only Time - Lunch Served at Expo 11:45 to 13:00			Expo & Patio Open	Expo + Patio
		11:20 AM - 12:20 PM	Podcast Interviews	Adam Hutchinson, P.E. - Executive Director @ Northwest Masonry Institute	Expo Lobby		
		11:30 AM - 12:00 PM	Introduction to Concrete Masonry, Debunking CMU Myths - Exclusive Student's Session - Sponsored by Angelus Block (30 min)	Zack Staab - Architectural Sales @ Angelus Block	Breakroom (The Gallery 100px)		
		12:20 - 12:45 PM	Keynote Speaker during Lunch (25 min)	Carol Lanham, AIA, Assoc. DBIA - Principal and Board of Directors @ Lionakis - VP of Communications @ AIA California	Expo + Main Stage		
		12:45 - 1:00 PM	Student Awards Sponsors & Jury Intro (2 sponsors - 15 min)	Presenting Sponsor - Orco Block & Hardscape			
		1:00 - 1:15 PM	Student's Design Awards (15 min)	Competition Judges Presenting Awards: Toni Lewis, Jessica Orlando, Anthony Damon, Suyama Bodhinayake, Ismar Enriquez, Bob Hablan.			
		1:15 - 1:40 PM	Keynote Speaker (25 min)	Ben Stapleton, Executive Director @ USGBC California			
Transition to Breakrooms (10 min)			Expo Closed				
1:50 PM	2:45 AM	Session A-2	Education Facilities Panel - School Districts	James Krueger AIA, NCARB - Director of Design @ HMC Architects (Moderator)	Expo Closed / Patio Open	Breakroom (The Gallery 100px)	
				Alex Belanger - Chief of Operations @ Fresno Unified School District (FUSD)			
				Roland Mueller - Facilities Asset Development Director for Planning + Design @ Los Angeles Unified School District (LAUSD)			
		Session B-2 (Presented by Moda Concrete)	LEED v5 - A Whole New Approach: Achieving Sustainable and Resilient Designs with Masonry (CE Credits)	Christine A. Subasic, PE, LEED AP, FTMS - Consulting Architectural Engineer specializing in Sustainable Design and Masonry		Breakroom (The Deck 2nd Floor - 100px)	
		Session C-2 (Presented by Orco Block)	CMU - Fire and Resiliency (CE Credits)	Abdol Bahrami, Assoc. AIA, LEED Green Assoc. - Architectural Manager @ Orco Block & Hardscapes		Breakroom (Media Room 50px)	
Outdoor Session D-2 (Presented by IMI)	Hands-On Experience, Augmented Reality - Bricklaying with IMI (afternoon session)	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)	Patio				
2:45 PM	2:55 PM	Transition to Main Room (10 min)			Expo Closed		
2:55 PM	4:00 PM	Concrete Block - CMU Architecture Panel - Award Winning Architects			Expo & Patio Closed	Main Stage	
		2:55 - 3:00 PM	Session Sponsor Intro (5 min)	Session Sponsor - Angelus Block			
		3:00 - 4:00 PM (60 min)	Moderator	Mark Swanson, AIA, CSI, LEED AP BD+C - North Central Regional Director @ International Masonry Institute (IMI)			
			o2 Architecture - Sunnylands Administration & Operations Campus and Engineered Wetlands	Lance O'Donnell, FAIA - Principal @ o2 Architecture - Educator @ CalPoly Pomona			
			SVA Architects - Woodbridge High School Performing Arts Center	Robert Simons, AIA - Partner & President @ SVA Architects			
			oo-d-a studio - LeParc Multi-family Building, North Park, San Diego	Dominique Houriet - President @ Ioo-d-a studio; Architect / Developer / General Contractor			
			Arcadis - Great Whittier Regional Aquatic Center	Janvi Kanani, AIA, LEED AP BD+C, DBIA - Principal @ Arcadis - Past President @ Assoc. for Women in Architecture + Design			
Transition to Expo Happy Hour							
4:00 PM	5:00 PM	Happy Hour at Expo & Closing Remarks		CMC + MC Jodi Holmes Escamilla - Regional Sales Manager @ H.C. Muddox (5 min closing remarks)	Expo & Patio Open	Main Stage + Patio + Expo	
4:00 PM	4:30 PM	Podcast Interviews		Adam Hutchinson, P.E. - Executive Director @ Northwest Masonry Institute		Expo Lobby	

Schedule might be subject to changes.

DEMOGRAPHICS

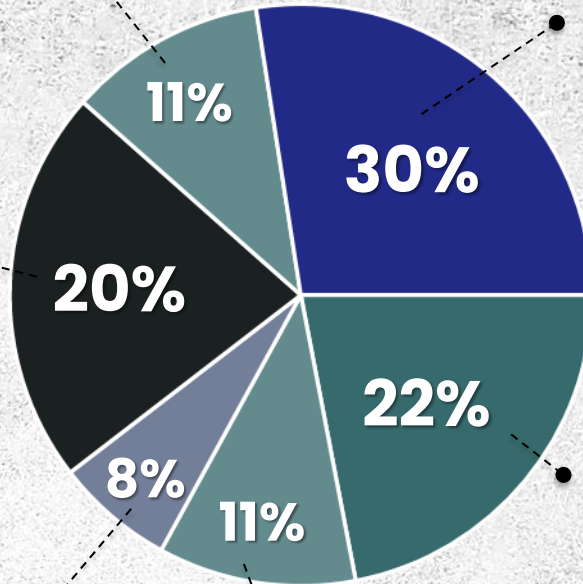
ATTENDANT MIX (350 to 450 Attendees)

Building Material & Equipment:
Producers, Distributors, Vendors.

Design Professionals:
Architects, Structural Engineers,
Specifiers, Design-Build Teams.

AEC Students:
Architecture, Structural
Engineering, Construction
Management, Project
Management.

**FREE ACCESS &
TRANSPORTATION FOR
+100 STUDENTS FROM
PARTICIPATING CAMPUSES**



Construction Professionals:
General Contractors, Project
Managers, Construction Managers,
Green Building Consultants, Design-
Build Teams, Construction &
Workforce Development Orgs.

**Capital Program & Facility
Planners:**
Planners from CA School Districts,
Facilities, and Infrastructure.

**Masonry Contractors &
Organizations:**
Owners, Project Managers,
Estimators, Masonry Orgs.



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OFFERINGS

SPONSORSHIPS, BOOTHS, AND MORE!

CALIFORNIA
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CMSE-26 brings together exciting keynotes, engaging panels and breakouts, and fun networking opportunities. CMSE-26 provides sponsors multiple opportunities to engage with attendees, targeting their specific audience or increasing brand awareness, while supporting the Masonry trade.

****All Sponsorships can be paid in one exhibition, or installments before 12/2026.**

EXHIBITOR BOOTHS

Interior 8x6'

\$1,850 **SOLD OUT**

Hands-on Outdoor

\$2,500 **SOLD OUT**

Logo on Event Material + 2 Passes

CLICK HERE

See all Exhibitor and
Sponsorship Packages

EVENT SPONSOR

Presenting
Architecture Panel (2)

\$10,000 **SOLD OUT**

STUDENT'S SPONSOR

100 AEC Students Free Access
& Transportation Buses (1)

\$10,000 **SOLD OUT**

DESIGN AWARDS

Presenting Student's Architecture
Awards (\$12,000 in Checks) (2)

\$7,500 **SOLD OUT**

PLATINUM SPONSOR

Presenting Breakout
Sessions (4)

\$6,000

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Event
Sponsorship

\$3,000 **SOLD OUT**

HAPPY HOUR

Presenting Happy Hour
Kick-Off (1)

\$7,500

LUNCH

Presenting Lunch with
Video (2)

\$4,000 **SOLD OUT**

COFFEE

Branded Coffee, Tea, &
Water Stations (1)

\$3,500

SPIN THE WHEEL

Branded Spin – the -
Wheel & Prizes (1)

\$3,500

Offerings are subject to availability.

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OUR NUMBERS FROM CMSE-2025

The first edition of the California Masonry Summit & Expo in May 2025 at UCLA's Luskin Conference Center was a big success!

Click to See Design Awards:



Click to Watch Event Video and Event Report:

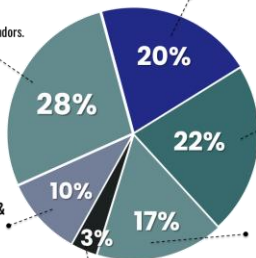


High level of participation in our first year!

- 11 Event Sponsors
- 28 Exhibitors
- 15 Industry & Marketing Partners

CMC is grateful to our Sponsors, Speakers, Exhibitors, and Industry Partners for supporting, promoting, and making this event possible.

Building Material & Equipment:
Producers, Distributors, Vendors.



Masonry Contractors & Organizations:
Owners, Project Managers, Estimators, Masonry Orgs.

Capital Program & Facility Planners:
Planners from CA School Districts, Facilities, and Infrastructure.

Design Professionals:
Architects, Structural Engineers, Specifiers, Design-Build Teams.

Construction Professionals:
General Contractors, Project Managers, Construction Managers, Green Building Consultants, Design-Build Teams, Construction & Workforce Development Orgs.

AEC Students:
Architecture, Structural Engineering, Construction Management, Project Management.

Actual Audience Mix

CMSE 2025 had nearly 250 registrants with an impressive 85% show rate.

92% Approval Rate

The 2nd Masonry Summit & Expo in California, uniting our trade with the AEC Community is brought to you by:



CaliforniaMasonryCouncil.org



[California-Masonry-Council](https://www.linkedin.com/company/california-masonry-council)



[CaliforniaMasonryCouncil](https://www.instagram.com/CaliforniaMasonryCouncil)

Event production by:



Verdical Group

California Masonry Council (CMC)'s mission is to be a catalyst, advocate, and the best masonry resource in California.

Our organization promotes masonry as an essential design and building material while uniting our trade with the AEC community (architecture, engineering, and construction).

CMC is a non-profit organization.

info@CaliforniaMasonryCouncil.org



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